

Fall 9-14-1984

## Volume 20 - Issue 3 - Friday, September 14, 1984

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# the Rose Thorn

Vol. 20, No. 3

Rose-Hulman Institute of Technology

SEPTEMBER 14, 1984



Hopefully this will be the scene tomorrow at the football game.

## Bill Welch, behind the scenes at the Olympics

by Erik Schneckloth

Surely all of the upperclassmen remember Tony Allen week last spring. For the freshmen, Tony, a Rose graduate, was trying to make the Olympic team in the decathlon.

Unfortunately, Tony did not make it. But Rose-Hulman did have someone make an Olympic "team." Cross country and track coach Bill Welch participated in the games as a track and field judge.

Coach Welch was responsible for the wind gauge at the long jump and triple jump competition. He was also an inspector for the men's and women's marathon at the tunnel the runners went through prior to entering the stadium. On this duty Welch checked to see if the runners were okay, directed the runners and kept people out of the way.

To become an official at the Olympics Welch had to apply for the position and take a test over rules and regulations of track and field. A committee of members of the Athletics Congress, the governing body of amateur track and field in the United States, then selected 205 officials to work the games.

Track and field officials reported on July 29. There they attended meetings regarding rules and techniques of running the events. Events were also simulated. These training sessions lasted through Aug. 1.

The officials reported two hours prior to each competitive session. They went over rules and methods of conducting the event. Forty-five minutes before the event was to begin the officials marched on the field and took care of preparations for the event.

Coach Welch was asked to comment on some of the big stories that came out of the Olympics.

He had this to say about Gabriela Anderson-Schiess, the Swiss marathoner who stumbled into the stadium and through the last lap of the gruelling race: "To keep running was a personal thing. This was the Olympics. Everyone wants to do their best and to finish the race, but there was no benefit for her to keep running. She was dehydrated and overcome by heat. She was incoherent and was moving more by instinct than by knowledge of what she was doing."

Though many people questioned whether the runner should have been allowed to finish the race, Welch added, "The most important thing was that she had three medical people running with her when she was in trouble. The decision not to help the runner, which would have disqualified her, was up to her medical personnel. The medical people did an excellent job."

Before the games began the news media was hyping Carl Lewis for a world record in the long jump as well as his attempt at four gold medals. Some people were then upset and angry with him for only taking two jumps in the finals of the long jump.

Welch supported Lewis' decision. "His goal was to win four gold medals. Why take a chance? One more time down the runway and he might have twisted an ankle, broken an ankle or pulled a muscle. Lewis had to run four 100's, four 200's, three or four races in the 4x100 relay and had the long jump qualifications and finals."

Welch added that "world records just aren't broken every day. Everything needs to be right for a world record. The wind was against the jumpers and sprinters 80-90 percent of the time. The Olympics are not conducive to world records unless everything is right and the athlete concentrates on one event. Everything is different at the Olympics. The athletes are competing for gold medals, not for records. A world record at the Olympics, at least in track and field, such as Beamon's long jump in Mexico City, is just a phenomenal thing." (Bob

Beamon jumped 29' 2 1/2" in the 1968 Olympics, bettering the old world record by almost two feet.)

"If the Soviets and other members of the Eastern Bloc had come there would have been more competitiveness, but it would have varied from event to event. There probably wouldn't have been any



Bill Welch

difference in the sprints, the long jump, and the triple jump. The Eastern Bloc countries were strong in the pole vault and the weight events and the East German women would have been tough. The only losers were those that didn't come."

When asked what he liked best about the Games Coach Welch replied that "the 800 meter dash and the 1500 meter run were excellent, highly competitive races. In the 1500, I was glad to see Sebastian Coe win, if the Americans couldn't, of course. I felt pretty good about the 400 hurdles. Moses had been an outstanding athlete for a number of years. He went out to win the race and he did. He has been a consistent, excellent performer."

"The Olympic Games were conducted very well. I was most impressed with the fans themselves. They reacted tremendously to the Games. The American fans reacted well to both American and foreign athletes. They applauded all performances although there were patriotic responses to U.S. performances. I was impressed with the patriotic reaction of the people, and fans," concluded Welch.

## Corp. announces opening at Rose

Rose-Hulman will be hosting a luncheon and press conference for the new Digital Audio Disk Corporation's official opening on Friday, Sept. 21, 1984.

Terre Haute's new Digital Audio Disk Corp. has invited 200 guests, including Indiana officials, Governor Orr, Senators Lugar and Quayle, and Seventh District Representative Myers. The presidents of CBS and Sony, the two corporations which have jointly formed this new enterprise, will also be in attendance. Dr. Hulbert will represent Rose-Hulman.

The luncheon starts at 1:30 p.m. in the Union Dining Room with the press conference following in the Performing Arts Room at 3:00 p.m. Indianapolis and Terre Haute media will be covering the event.

Due to the proportions of this event, students will be unable to attend lunch in the Union Dining Room. ARA will distribute box lunches from beneath the Hadley overhang from 11:00 a.m. until 1:45 p.m. Included in the lunch are two sandwiches, chips, fruit, cookies and drink.

In view of the inconvenience to the students, Sony has offered to donate a compact disk player to the radio station, WMHD, and CBS will supply a stack of disks.

ARA will also compensate for

this inconvenience by serving an extra special Thursday night meal and will also be offering banana splits Monday, Sept. 24, for lunch.

In addition to the Digital Audio Disk Corp. announcement, Sony will release their plans for the construction of a new digital video disk plant to be located near campus. According to Ron Reeves, vice president of development and external affairs, "Sony told the governor (of Indiana) that Terre Haute was chosen because of the proximity of Rose-Hulman to the plant."

President Hulbert said, "Rose-Hulman's location in Terre Haute was a significant factor for building the plant because of the possible exchange of laser technology between the school and the corporation."

Doug Byrer, student government president, okayed the use of the facilities and issued this statement:

"I feel the benefits of this luncheon outweigh the small inconveniences for the students. I am glad the students could take an interest in this special occasion and donate their facilities."

"I believe having these corporations here will give us the opportunity to show our fine institute and students."

## Development meets goal; sets record

Voluntary gift income for the past fiscal year has topped \$3.5 million, according to Ron Reeves, vice president for development and external affairs.

"We're making the money, but it's not going to the area I want it," said Reeves. He went on to say that not as much as hoped for went to the Moench renovation, since most of the corporate gifts went to individual departments for equipment. He added that corporate grants have been slow coming in this year.

The goal for next year is \$5 million, two million dollars more than this year's goal. Reeves said he was very optimistic about achieving that goal as well, and hopes to make the overall aim of \$30 million by 1986 a reality. Rose has already met the former goal of \$19.2 million a year early.

Rose's old record in alumni giving has also been broken, with the total for this year topping 50 per-

cent. This puts Rose in a very elite group of 20 colleges in the U.S. with that amount of participation.

Reeves credited the student phone-a-thon for playing a large part in the increase. "They pulled in almost five percent of previous non-givers," he said. The final figures are not complete, but he estimated final participation at 50.3 percent.

He pointed out that half of all of Rose's living alumni have graduated since 1970. "This doesn't mean you'll all be dead in 15 years," he quipped. "Graduating classes before 1970 were very small — about 60 people each." This means that our younger grads are showing a great interest in Rose.

This is important because "corporations are more apt to give us money when they see how much participation we have from alumni."

## Tom Nielsen hired as new physician

Dr. Tom Nielsen, a recent graduate of the Southern Illinois University Medical School, is the new Health Services Physician here at Rose. He takes the place of Dr. Clyde Jett, who retired last year after 20 years of service.

Nielsen, who also works in the emergency room at Regional Hospital, started on the first day of classes. He was formerly a physician for a semi-professional hockey team.

"He is very excited to be here," said Jess Lucas, dean of students and vice-president for student af-

fairs. "He is young, energetic and relates well to students."

Nielsen will be performing many duties right in the office, including some minor surgery if possible, rather than referring students to another doctor or a hospital.

Office hours have also been expanded. Dr. Nielsen will be in the office, located in the basement of Deming Hall, from 9:00 a.m. to 12:00 p.m. on Tuesday, Thursday and Friday. The nurse will be available from 9:00 a.m. to 10:00 a.m. Monday and Wednesday.

## Rose to submit grant proposals

The executive committee of the Board of Managers met Aug. 31 and approved three proposals that will be submitted to the Indiana Corporation for Science and Technology for a Center of Applied Optics, a Laboratory for Technological Entrepreneurship and a Center for Radiation Detection.

The Center for Applied Optics is part of a plan to offer a master's degree in applied optics. "Rose-Hulman is very uniquely prepared to offer this program, due to our faculty expertise," said Sam Hulbert, president. Fiber optics is very important to the field of communication, an integral part of today's increasingly technological society.

The program could be available at Rose by next fall.

The Laboratory for Technological Entrepreneurship is an expansion of the present Entrepreneur-in-Residence program, and would involve mainly a remodeling of F-section of Moench Hall. "We need space for faculty and students to work on projects," Hulbert said. The proposal would also increase the number of entrepreneurs from two to six.

The Center for Radiation Detection grant would develop the technology needed to make studies for emissions standards, and provide a place where people could check various electronic devices for compliance to government regulations.

The ICST requests total \$1.5 million, evenly divided among the three proposals.

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## S.G.A. News

by Doug Byrer

The following deadlines are for student congress elections:

Friday, Sept. 14: Petitions available at the switchboard;  
Friday, Sept. 21: Petitions due to box 785;

Monday, Sept. 24: Elections. There are a total of 53 representatives to be elected from the following living units: Commuters (17), FIJI

house (1), ATO house (2), TX house (1), SN house (1), DSP house (1), Triangle house (1), LCA house (2), BSB (6), Speed (5), Deming (4), Apts. (3), Mees (3), Scharpenberg (3) and Blumberg (3).

The freshman class will be electing three officers in October. The positions are president, vice president and secretary-treasurer.

## The Buddy System

by Harry Fuerhaupter and Richard Payonk



## Album Review

# Two Hopes Wither Away

by Brian Evans

During the last ten years, as the prosperity and wealth of the North have been slowly transferring to the Sunbelt, Bruce Springsteen has watched two hopes wither away. In *Born in the U.S.A.*, he completes the translation of a dream into memory which started in *Greetings from Asbury Park* — the "glory days" have deteriorated into dimly recollected images of unfulfilled desires. Springsteen also replaces his former idealism with realism, that certain virtues like work, motivation, and endurance, can not guarantee success.

The first track, "Born in the U.S.A.," hits the highlights of a faded American dream. In the beginning of the song, the main character wails about being "Born in a dead man's town . . . Got in a little hometown jam so they put a rifle in my hand / Sent me off to a foreign land to kill the yellow man." After Vietnam, his dream fades after facing unemployment, imprisonment,

class oppression and alienation. Despair now replaces all the hope he once had: "Nowhere to run, ain't got nowhere to go / I'm a long gone Daddy in the U.S.A."

"My Hometown," the last song of the album, chronicles the decline of a once prosperous town. The decline started with racial tension in the mid-60's and climaxed when the town began to lose jobs permanently. By the 1980's, many families had to leave in hope of making ends meet, many becoming transients. Unlike the characters in such anthems as "Born to Run" and "Badlands," the desparate family in "My Hometown" has no vision of a gas-powered paradise to fuel their hopes and no rock 'n' roll manifest destiny to achieve. Instead, after trying to survive in their attritioned and still decaying hometown, they decide to leave for an alien and uncertain future in the sunbelt.

Besides these two songs, the motifs in the lyrics reinforce Springsteen's darkened view of America. The "trains" which appear are either traveling downbound ("Downbound Train") or causing nightmares ("I'm on Fire"). When the weather is mentioned, it is miserable. Furthermore, every character is a blue-collar worker who is futilely trying to improve his life. "Cover Me" typifies Springsteen's portrayal of the

modern world:

The times are tough now  
Just getting tougher  
The old world is rough  
It's just getting rougher...

This whole world is out there just trying to score

I've seen enough; I don't want to see any more.

*Born in the U.S.A.*, the first Bruce Springsteen and the E Street Band album in four years, is a consistent, controlled, focused production whose most effective musical element is rhythm. The rhythm established the mood and the tone in most of the songs, especially the stark and steady clockwork rhythm in "I'm on Fire" as well as the snare slams and percussion climax in "Born in the U.S.A." Instruments which normally play lead parts were occasionally blended into harmony and rhythm parts, thus giving each song a unique character.

Although Springsteen's voice often sounds nasal, slurred, whiny, and even rural, his music will achieve permanence in rock 'n' roll circles because of his integrity and his tough, cramped social vision. *Record* magazine aptly hails Springsteen as "the brave voice of workers (middle class) in modern America's sunset industries." He is indeed the first artist to concentrate solely on observing the days of, and defining the opinions of, an entire class of people.

## Steve & Leo hit

by Brian Evans

On Saturday, Sept. 8, S.A.B. presented the comedy team Steve and Leo in the Union dining room.

Steve and Leo is a Chicago-based comedy duo who specialize in improvisational humor. Their one and a half hour performance consisted of a series of "skitsches," three of which were decided by the audience's response to a question or statement. During one, Steve and Leo started a sentence and the audience finished it. Almost immediately, Steve and Leo acted out a spontaneous and unrehearsed "skitch."

The comedy team also responded to unexpected and even subtle actions in the audience. At the beginning of the show, a person in the front row was putting his wallet into a back pocket. Steve and Leo cut a crack then and several times during the show about how the guy was stealing wallets.

The audience response could only be described as overwhelming, loud and verbose. The laughter and applause from the audience caused Steve and Leo to do three encores.

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## Movie Review

### Bo bombs in Bolero

*Bolero*, billed as "an adventure in ecstasy," is a ridiculous excursion into filmmaking, that seemingly attempts to show soft porn in a dignified style, but ends up more like a poor comedy.

The major emphasis of the story is on the star, Bo Derek, who plays a college graduate seeking to lose her virginity. Were it not for Derek's presence in the film, it is unlikely anyone would bother with *Bolero*.

Bo, while still stunning, seems to be losing much of her appeal after a continuing succession of starring roles in second-rate films - *10*, *Tarzan* and now *Bolero*.

Portions of the movie, while meant to be taken seriously, were suitable for sketches in Monty Python's Flying Circus, with Bo and the rest of the cast proudly displaying the intelligence of little kids.

The story was imaginative and impossible to make sense of. The filming and special effects were equally impressive with the final scene appearing as a masterpiece of excessive fog and obnoxious neon lights.

With all the hype surrounding Bo's appearance in a would-be X-rated film, *Bolero* ends up being

more comical than pornographic and is a good example of how not to make a movie.

The only reason to see this film is to satisfy one's curiosity that *Bolero* is deserving of its almost unanimous poor reviews.

Starring — Bo Derek and a whole cast of nobodies  
Rating — None  
Village Theatre

by Joel Schneider

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# Thorn Sports

## Gilmore gains valuable experience

Duncan Gilmore hopes the experience he gains on the football field will help put him across his career goal line once he graduates from Rose-Hulman Institute of Technology.

The senior quarterback, who prepped at Rockville High School, is a chemical engineering major with aspirations to enter the field of engineering management.

"As a quarterback, you help control the mood and tempo of the game, and you help get the players excited about each game," Gilmore said. "I believe that will carry over to the business world where a person is needed to motivate others to finish a project or meet a deadline. In both cases, it all

comes down to teamwork and input from everyone involved."

Gilmore will gain more leadership experience this year as one of the team's three captains. "It means very much being selected by your own teammates," he said. "I value that selection more than any other award there is, and it is a real confidence booster for me."

Of course, being a leader does bring some responsibility. "Being a captain, you know the team members are looking up to you," Gilmore reported. "If they see an up person and an excited person, that's the way they're going to be."

Although he is planning his career field, Gilmore is devoting much of his attention this fall to the football field. He was starting

quarterback when the Engineers opened their season at Hanover College.

"One of my personal goals this season is to put forth the best possible effort for the team and make it through the season as strong as I can," Gilmore stated. He was injured during both of the past two seasons. Last year he sustained a separated shoulder late in the season, and he injured his leg the previous season.

To be his physical best this year, Gilmore has been weightlifting for strength, and running to increase his endurance. At the start of the season, his 6'2" frame weighed 195 pounds. The consequences of an ankle injury received during the Hanover game remain to be seen.

Prior to his injury last year, Gilmore started five games. His season ended with 35 of 89 passes completed for 355 yards. He also ran for 68 more yards and two touchdowns.

Looking to this game this year, Gilmore sees improvement coming in his passing. "Compared to my earlier days, I am better able to read defense and know who to throw."

"Duncan is a tremendous example of what we think we're all about here at Rose-Hulman," said Head Coach Bob Thompson. "He is a fine student and a fine athlete. By being elected captain, he's received one of the greatest accolades a player can receive. He's been a frustrated player the past two years because of injuries, but we think Duncan has the abilities and skills to be a good (NCAA) Division III quarterback."

## Engineers look for win at home

by Bert Stone

Tomorrow the Engineers will face the Trojans of Taylor University on Phil Brown Field. Taylor played a tough team from Alma last week and was crushed 41-7. Taylor is returning 25 lettermen this year, 11 of whom were starters.

Concerning the Trojans, head coach Bob Thompson had these comments earlier this week: "Taylor played a very big and physical Alma team last week, and they were outmanned. However, since we haven't played them for a few years we don't have a good handle on how they have been playing."

Rose last played Taylor in 1980 and earned a 35-13 victory. The Rose offense which netted 120 rushing yards and 56 passing yards will be wielded by Larry Greene, a junior from Carmel, quarterbacked most of the second half against Hanover last week when Duncan Gilmore injured an ankle. Greene completed 6 of 17 passes for 56 yards with two interceptions.

Thompson feels that the Engineers will have to work on getting off the ball quicker on offense and hope that the running backs can break a few tackles. This should give the defense a chance to rest and maybe even put some points on the board.

## Hanover thwarts Rose

by Steve Zeglin

The Engineer football team opened their season with a slow start by losing Saturday at Hanover College 27-0.

The Rose defense contained the Hanover rushing game to 65 yards, but Hanover completed 29 of 43 passes for 352 yards. Two of these passes resulted in touchdowns.

On the other hand, the Rose offense sputtered. Rose quarterbacks completed only 6 of 22 passes for 56 yards and they

threw three interceptions which were returned for a total of 71 yards. One was returned 48 yards for a Hanover touchdown.

Coach Bob Thompson commenting on the game said, "We had some early offensive opportunities, but we didn't take advantage of them. Consequently, our defense had to play about three-fourths of the game." Thompson was referring to the three times in the first quarter that Rose reached Hanover territory but failed to score.

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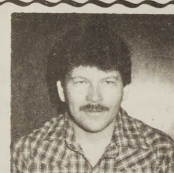
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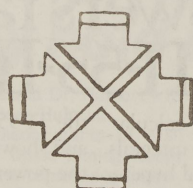
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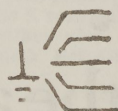
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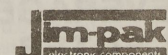
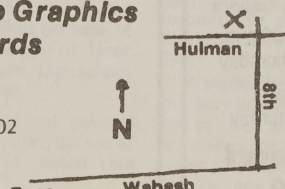
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## Page 5

# New Briefs

## Progress in Plight of Pickled Pachyderm

New evidence has been found concerning the whereabouts of one Rosie the Elephant, mascot and board member of the Roser Institution for Wayward Waifs, since her disappearance last week.

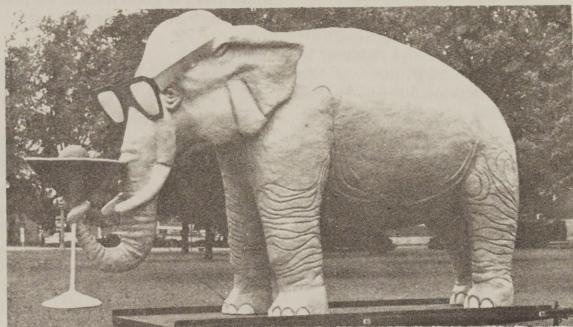
Page 5 investigative reporters, after working feverishly all night in the dark room, have come up with a picture of the missing pachyderm not long before her alleged abduction by sophomore terrorists.

This exclusive photo reveals that Rosie was, in fact, intoxicated in a fiendish attempt to lure her away from her summer residence.

Also a ransom note concerning Rosie was found in a bottle floating near Speeder Beach. The author of the note threatened to dismember the hung-over creature unless each and every sophomore was given a grade boost in at least three previous

courses.

Dr. Sham Hulburp, president of the institution, stated that recent sightings of large white pieces of styrofoam scattered across the campus are coincidental and that the incident is unrelated to the elephant-napping.



A slightly inebriated Rosie tips a glass shortly before her shanghai.

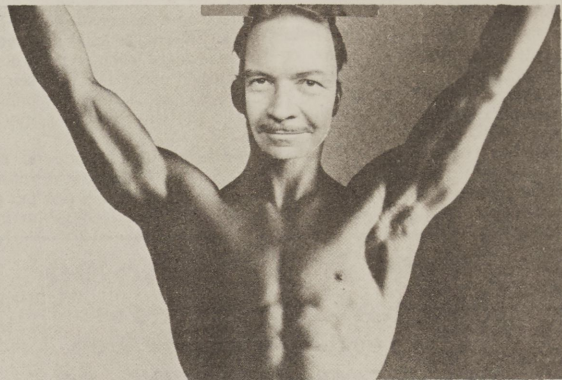
## New Munch Renovation Scheduled

Vogue Associates, the Chicago based architectural firm that designed Holin and Hardley Halls, revealed plans last week for a new phase of the Munch renovation.

The plan calls for a complete renovation of Dr. Hermann Munch from head to toe. This includes conditioning and hair color, tanning, bone recalcification,

steroid shots and plastic surgery.

The six-million dollar project will take place at the Onion Hospital in Terrible Hole and is scheduled to begin in the fall of 1985, since, as the President's Office has already assured us, all other campus renovation will be completed by then including the construction of a new Fine Arts Center, swimming pool, chapel and senior residence hall.



Proposed plan for Munch renovation.

## Lions sell Roses

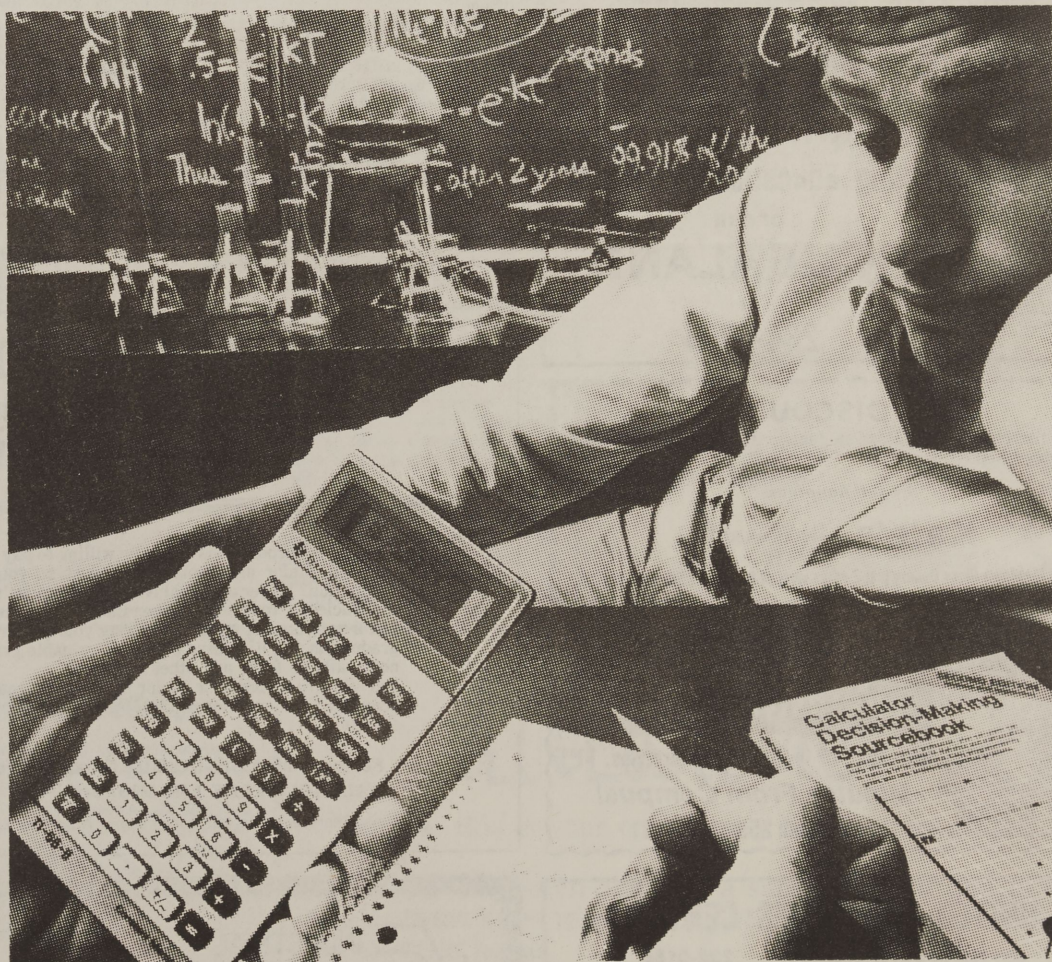
Plans for the Terre Haute Lions Club's Thirty-fourth Annual Rose Day were announced at a press conference and dinner at the Holiday Inn of Terre Haute.

Members of the Terre Haute Lions Club will be taking orders throughout the month of September and deliveries will be made on Oct. 5 and 6.

Rose Day is the major fund raising project of the local service club. In recent years, proceeds from the sale have been used to purchase a new van for the Salvation Army, to purchase specialized medical equipment used by local hospitals to treat sight and hearing problems, to build park shelters at Deming and Fairbanks parks, and to support major capitalization projects at the Y.M.C.A., Boys Club, and Children's Learning Center.

In addition to the special projects, the Lions Club also uses Rose monies for ongoing projects including free eye examinations and glasses for needy children, white canes for the blind, as well as cancer control projects at the state Lions Club level.

According to Bob Williams, this year's Rose Day Chairman, Roses may be ordered from any Terre Haute Lions Club member by sending \$10 per dozen to Post Office Box 215, Terre Haute, IN 47808 (along with the name and local address — no Rural Route Deliveries — of the person the roses are to be delivered to), or may be ordered in person at any branch of the Indiana State Bank or any location of the Miller Floral Company in the Terre Haute area.



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